

Mountains and Plains Texas Longhorn Association Annual Meeting Minutes

The meeting was held on January 23, 2025 at the Witwer Show Arena at the National Western Stock Show.

The members in attendance were: Jeff & Jordan Widdows, Lana Pearson, Kelly Pearson, Tom & Regina Coffield, Matt Martens, and Candy Gilliland.

The meeting was called to order at 3:27pm.

Minutes from last year's meeting were reviewed. Tom moved to accept minutes as written, Matt seconded.

Lana presented the treasurer's report. Our association made \$606.24 last year. Our balance is \$1,951.74. Matt motioned to approve; Tom seconded.

OLD BUSINESS

Fundraising - we would like to come up with ideas for another fundraising event. We can hold something at the State Fair, but it needs to be off the state fairgrounds. We also discussed the possibility of holding an online auction. We cannot do a raffle without a license, but we can do an auction.

We would like to become more active on Facebook. Tom nominated Candy to oversee social media and website with Virginia Martens helping. Candy agreed. Jordan to give access to Facebook and Website to Candy and Virginia. If we need a budget for marketing, we can discuss this at a later time.

We asked people to come up with ideas for fundraising and social media. We can have a meeting later to discuss and approve.

We discussed being more active with the TLBAA Trails Magazine. We can put ads in promoting our affiliate.

Tom mentioned that we can get material donations from Tractor Supply, but they cannot donate money.

The tent still isn't sold, but we have made some progress. Jeff knows someone who used to go hunting and to try it out to see if he wanted it. He said it was too big for what he needs, but he sent pictures and instructions on how to set it up along with details about some things that are missing. We discussed posting the tent on social media to get it sold.

Slight discussion on the Colorful Calf contest with TLBAA. The winner was announced at Fort Worth Stock Show.

NEW BUSINESS

We discussed having a ranch day at someone's ranch. We are open to any ideas and if anyone wants to host, let us know.

We would like to check bylaws and get them out to everyone who has paid dues for the year. We discussed the need to add the ability to hold Zoom meetings in the bylaws. We need a meeting at a later time to discuss.

Candy suggested making a checklist for what to do to prepare for shows and a rundown of events. The purpose of this would be for better communication. We also discussed posting this on the website.

Boots on the Ground Buckle was given to us from the TLBAA. It is for someone who has been working hard all year for the breed. We decided at our last meeting to make this a travelling buckle to be given to someone new every year. Jeff nominated Tom for all of his hard work putting on the shows and everything he has done. Lana motioned to approve; Candy seconded.

The Richardson family will be at the Stock Show this year to present the Kenny Richardson Memorial Buckle.

ELECTION OF OFFICERS

Lana nominated Jeff for President and Matt nominated himself. We did a vote, and it was a 3 to 3 tie. Tom made a phone call to Travis Casey who would normally be here to get his vote. Travis voted for Jeff, so Jeff will be the president for a 1-year term.

Tom nominated Candy for Vice President, Jordan for Secretary, and Lana for Treasurer. All three were unanimously elected to their positions.

We need 3 new directors this year, Matt is still on for 2024-2026.

Kelly Pearson, Tom Coffield and Travis Casey will serve as directors for 2025-2027.

It was brought to our attention that we broke some TLBAA rules last year at the NWSS. We need to make sure we do showmanship last, and everyone needs to be in western wear if they are showing. Ball caps are not allowed.

We discussed getting the kids more involved in our meetings.

Jeff's goal this year is to get clarification on what everyone is supposed to do within the affiliate.

Lana motioned to adjourn the meeting; Tom seconded.

Meeting adjourned at 4:14pm.

OFFICERS FOR 2025

President - Jeff Widdows

Vice President - Candy Gilliland

Secretary - Jordan Widdows

Treasurer - Lana Pearson

DIRECTORS

Matt Martens - 1/2024-1/2026

Kelly Pearson - 1/2025-1/2027

Tom Coffield - 1/2025-1-2027

Travis Casey - 1/2025-1/2027